



## ADVERTISING

[www.MedicalAutomation.org](http://www.MedicalAutomation.org) is a robust, resource-rich website publishing information on the latest innovations in healthcare technologies, the future forecasts for healthcare delivery, including personalized medicine, and system/process improvements.

A dynamic website, new information is presented weekly both online and in the e-newsletter, **Tagline**. All content is searchable *by* area of interest for executives and clinicians in a broad range of healthcare specialties.

Medical Automation.org (MAO)\* holds an annual international conference on advanced technologies with a focus on how technologies are to be justified, deployed, and monitored for increasing efficiency of healthcare delivery and improved patient outcomes. All conference abstracts, presentations, and speaker video interviews are posted on the website.

### WHY ADVERTISE WITH MAO?

Provide exposure of your business on up to 1000+ webpages and in the weekly e-newsletter, **TAGLINE**.

#### Monthly Website Statistics\*

Visitors per month	1424
Unique visitors	1022
Page Views	3814
New visits	68%

#### Newsletter Statistics

Over 5,500 Contacts

\*By Google Analytics

### OUR AUDIENCE

- Chief Executive Officers
- Chief Technology Officers
- Chief Clinical Officers
- Basic Scientists
- Medical Suppliers
- Innovators in biomedical technology
- Healthcare Professionals

## ADVERTISING PACKAGES

**Website Sidebar Ads**— all web pages or by section — newsletter, resources, conference.

**All web sections**  
\$450/6-months \$780/1 year\*

**One web section**  
\$270/6-months \$500/1 year\*

**E-Newsletter, Tagline, and Web Ad Package**

**All web sections plus Tagline**  
\$540/6-months \$900/1 year\*

**One web section plus Tagline**  
\$360/6-months \$600/1 year\*

\*approx. 15% discount for a year

Send web-ready ads 180 pixels wide by 150 pixels high as a: .jpg, .gif or .png file. We have ad creation services if needed.

**Contact us today to learn about our inaugural advertisers package and our special pre-conference deal!! [info@medicalautomation.org](mailto:info@medicalautomation.org)**

Medical Automation.org, a 501(C)3, is an independent champion of effective, efficient and equitable healthcare. It promotes the intersection of parallel revolutions in biomedicine, informatics, nano-technologies, and process management. And, it believes that individualized medicine, through many applications, can make better health a much more achievable goal.

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